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ABOUT US

California Umbrella has been proud to serve you and your shade needs since 1946. The world has changed so much in that time, but our commitment to excellence has only deepened. To meet the demands of the changing market, we have several devoted factories overseas with well over 1 million square feet of production space, all to serve your manufacturing needs. The vast array of options for OEMs, customization, and developed products that our capabilities allow for, can fulfill almost every need you may have for a shade product. Our experience in sourcing materials and fabrics is second to none, so we can provide you with more options, and greater capacity, to make even the most demanding projects seem simple.

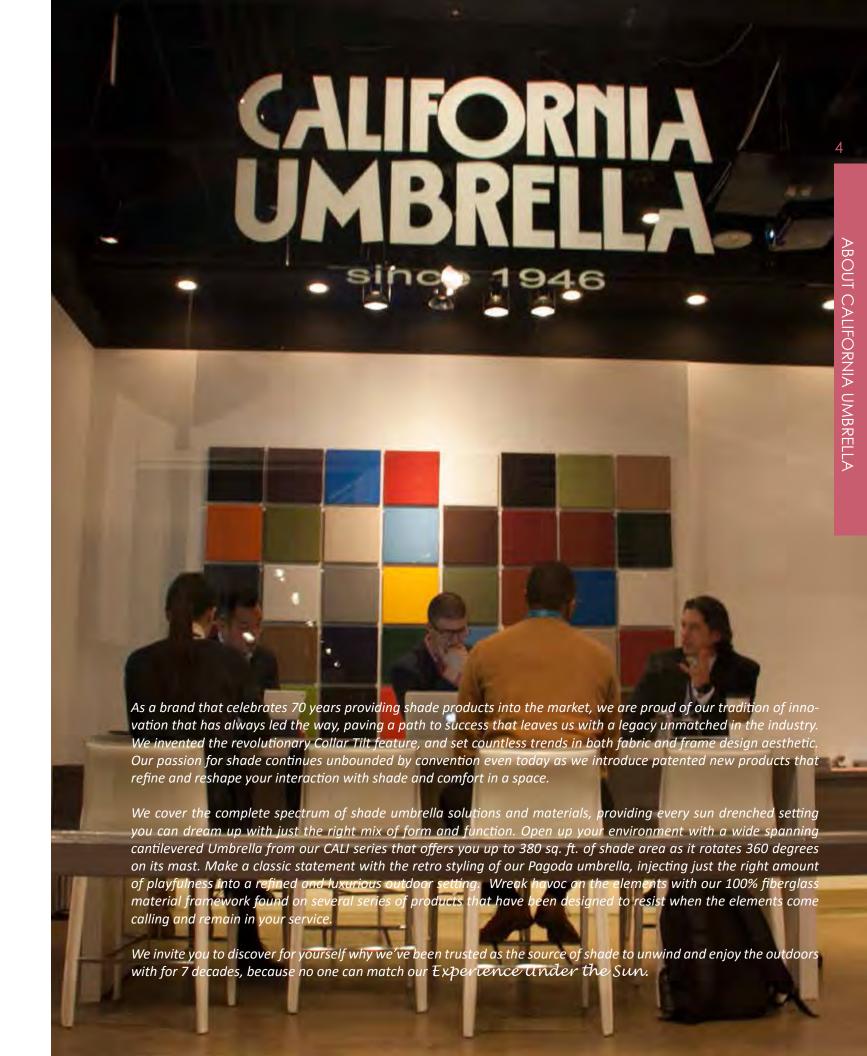
In addition to our manufacturing support, we operate a spacious fifty thousand square foot domestic warehouse and assembly center built to handle service and logistics for all your outbound orders, including smaller runs. Our main production goal is to serve you when you need it, so our team is always ready to discuss a project or details of your product and business goals. Our domestic warehouse program is all encompassing, offering you flexibility to plan and create. Whether the project is for just 1 Umbrella in a backyard bistro table, 200 umbrellas to a magnificent resort, or 200,000 umbrellas for a multi-national retailer, With California Umbrella, when it comes to shade, you can Relax, you're covered...











HOW TO ORDER

Thank you for considering our products for your home or business. We are excited to build your umbrella, so to help you begin the process here is a quick quide to this catalog, and placing your order. We encourage you to call us with your questions, but we've tried to place as many of the necessary product and ordering details in this book as possible, so you can reference back to it whenever you need. We look forward to seeing what you come up with, and to servicing your order.

Once you select an umbrella you will want to place an order for it, but how do you communicate the options you want expressed on your order without spending time describing your selections? To order an umbrella from us, you simply need to compose the item using our model number method. The information for all the choices you will make, are coded into our model number options, giving you endless choices for how to combine features and create a unique shade.



SERIES

Our Umbrella models start with a letter name that is associated with the materials and specific features for that design. The numbers and information that follows the series all refers to additional details like canopy size, frame color, and fabric. In several cases we will have multiple canopy sizes available within 1 series, and then multiple frame finishes beyond that. The ceries name tells you that the materials and features of that umbrella are the same no matter what the size of the canopy is, or which colors you choose for frame and fabric. For example, our GSCUF Series, is available in 3 different canopy sizes and several frame finishes, but all 3 sizes feature the same construction; high grade aluminum, durable fiberglass ribs, and the original easy-to-use collar tilt feature that California Umbrella introduced over 5 decades ago.

FABRICS

All Umbrellas are comprised of 2 essential components that are made independently of one another, and then joined to create the finished product. The choice of fabric has the greatest impact on the overall look, performance, and value of the finished product, so choosing a color to enjoy, and an appropriate fabric type to use, is very important to the overall utility and enjoyment of your umbrella. Now that you know how to tell us about the frame you want, it's time to pair it with a selection of color and fabric type. After the series, size and frame finish are selected, the fabric code is listed to complete the model number for your desired umbrella. In our line of products we utilize 3 types of fabrics that all come in many colors or patterns for you to choose from. The three fabric types are Olefin, Pacifica, and Sunbrella. The color code utilized tells us both the type of fabric and color of fabric that you wish to complete the item with.

Olefin Codes are typically (F##)

Pacifica color codes are typically (SA##)

Sunbrella Color codes are typically 4 or 5 digit

numbers (ie. 5401, 8013)

Refer to our Fabric Guide for the differences in value, performance, custom cover designs, and for all the choices available.

SIZE

After the series name, our model number indicates the size of the canopy with a number code.

The most highly used are as follows:

758 = 7.5ft x 8 ribs

908 =9ft x 8 ribs

118 = 11ft x 8 ribs

FRAME FINISH

After the series and size, we want to know the color of the pole your umbrella should be finished in. While we have many options to choose from, each product page in this catalog details what frame finishes are offered for the individual models you are looking at. Some items are only available in 1 color, while others have 4 frame finishes you can choose from. Frame finishes available on our domestic supply of products are as follows:

001 Anodized **302 Stone Black**

117 Bronze

002 Silver Anodized

705 Matted Black 900 Champagne

170 Matted White

913 Sand

174 White

Hardwood

201 Black



QUICK REFERENCE GUIDE

PAGE	SERIES NAME	MODEL NO.	CANOPY SIZE	TILT	POLE DIAME- TER	LIFT	COM- MER- CIAL	FIBER- GLASS	FABRIC OPTIONS
	RESIDENTIAL COLLECTION	N							
11	SUN MASTER SERIES	GSCUF 118	11′	YES	1.5"	CRANK		YES	subrella FACIFICA OLEFIN
12	SUN MASTER SERIES	GSCUF 908	9′	YES	1.5"	CRANK		YES	subrella FACIFICA DLEFIN
13	SUN MASTER SERIES	GSCUF 758	7.5′	YES	1.5"	CRANK		YES	subrella FACIFICA OLEFIN
17	GOLDEN STATE SERIES	GSCU 118	11′	YES	1.5"	CRANK			subrella PACIFICA OLEFIN
18	GOLDEN STATE SERIES	GSCU 908	9′	YES	1.5"	CRANK			subrella FACIFICA OLEFIN
21	PACIFIC TRAIL SERIES	GSPT 908	9′	YES	1.5"	CRANK			subrella ROCIETA
22	PACIFIC TRAIL SERIES	GSPT 758	7.5′	YES	1.5"	CRANK			subrella PACIFICA OLEFIN
23	PACIFIC TRAIL SERIES	GSPT 608	6′	YES	1.5"	CRANK			subrella PARING OLBFIN
27	SUNSET SERIES	SDAU 118	11′	YES	1.5"	CRANK			subrella PACIFICA OLEFIN
28	SUNSET SERIES	SDAU 908	9′	YES	1.5"	CRANK			subrella REFIN
30	TAHOE SERIES	GS 1188	11′X8′ SQ.	NO	1.5"	CRANK			sunbrella
32	PAGODA SERIES	SMPT 852PD	8.5′	NO	1.5"	PUSH			subrella
35	CALI SERIES	CALI 338	10'SQ.	YES		CRANK			subrella
36	CALI SERIES	CALI 118	11′	YES		CRANK			subrella
38	BAYSIDE SERIES	BA 908	9′	YES	2"	CRANK			subrella PACIFICA OLEFIN
	COMMERCIAL COLLECTION	ON							
43	VENTURE SERIES	ALTO 118	11′	NO	1.5"	PULLEY	YES	YES	subrella PACIFICA OLEFIN
44	VENTURE SERIES	ALTO 908	9′	NO	1.5"	PUSH	YES	YES	subrella REFIN
45	VENTURE SERIES	ALTO 758	7.5′	NO	1.5"	PUSH	YES	YES	subrella PACIFICA OLEFIN
46	VENTURE SERIES	ALTO 604	6' SQ.	NO	1.5"	PUSH	YES	YES	subrella
49	SIERRA SERIES	FLEX 118	11′	NO	2″	PULLEY	YES	YES	subrella PACIFICA OLEFIN
50	SIERRA SERIES	FLEX 908	9′	NO	1.5"	PUSH	YES	YES	subrella PACIFICA OLEFIN
51	SIERRA SERIES	FLEX 758	7.5′	NO	1.5"	PUSH	YES	YES	subrella accinica OLEFIN
52	SIERRA SERIES	FLEX 604	6' SQ.	NO	1.5"	PUSH	YES	YES	subrella
55	TIMBERLINE SERIES	WOFA 118	11′	NO	2″	PULLEY	YES	YES	subrella FACIFICA OLEFIN
56	TIMBERLINE SERIES	WOFA 908	9′	NO	2″	PULLEY	YES	YES	subrella RECIPIO DEFIN
57	TIMBERLINE SERIES	WOFA 758	7.5′	NO	2″	PULLEY	YES	YES	subrella PACIFICA OLEFIN
58	TIMBERLINE SERIES	WOFA 604	6' SQ.	NO	2″	PULLEY	YES	YES	subrella
61	GROVE SERIES	MARE 908	9′	NO	1.5"	PUSH	YES		subrella PACIFICA OLEFIN
62	GROVE SERIES	MARE 758	7.5′	NO	1.5"	PUSH	YES		subrella REFIN
63	GROVE SERIES	MARE 604	6′ SQ.	NO	1.5″	PUSH	YES		subrella
67	ALLURE SERIES	LUXY 118	11′	NO	1.5"	PULLEY	YES	YES	subrella REFIN
68	ALLURE SERIES	LUXY 908	9′	NO	1.5"	PUSH	YES	YES	subrella Pacifica OLEFIN
71	OCEANSIDE SERIES	EFF0 908	9′	NO	1.5"	PUSH	YES	YES	subrella accience OLEFIN
72	OCEANSIDE SERIES	EFFO 758	7.5′	NO	1.5"	PUSH	YES	YES	subrella PACIFICA OLEFIN

HOW TO ORDER



Residential Collection

Our collection, California Umbrella for Home, is a celebration of the outdoor room. Designed for convenience, value, and performance, these shade products bring the full weight of our experience to your table. Here are a few highlights to look for when you think about bringing home the Shade...

Being a California company, born and bred, we have our share of long summer days. California Umbrella pioneered and developed the original and revolutionary Collar tilt feature to tilt your umbrella to any degree you wish while you enjoy the afternoon and evening outside. We still boast the widest tilt degree in the Market, allowing you to stay outside longer with your family and friends.

From the sunny coastline to the inland mountains, deserts, and valleys, California offers up some of the most majestic geography in the world. But as any native Californian will tell you, all this natural beauty gives way to the greatest challenge to the longevity of a shade product: Wind. At California Umbrella, our experience with the Windy Santa Ana's gave way to another industry leading innovation in our Fiberglass products. We are proud to offer the commercial toughness of Fiberglass in our flagship umbrella series.

Designed to enrich your experience at home is our CALI series of Cantilever umbrellas. Tilt, twist, turn, and multiply the design options for your space with the expansive versatility and strength of these huge and dynamic Shade Structures!

We'll see you outside...









The Evolution of an Original

When California Umbrella introduced the Sun Master Series, Eisenhower was living in the White House and Mercury Astronauts thrilled the world with unheard of breakthroughs in the cascading race for space dominance.

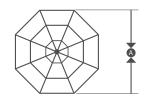
An entire generation of baby boomers set out to redefine the world and take on conventions as the world sped into a wild future. In this exciting era, California Umbrella introduced a smooth and easy tilting frame that promised years of carefree comfort in the sprawling backyards and pool sides taking over the American leisure-scape. A symbol of simple pleasure in enjoying the outdoors made for an incredible rise in a developing casual furnishings industry and a true original was born.

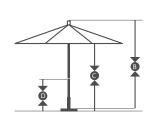
Today, it is a re-imagined original, with the same deft operation that conquered patios a generation ago. Now blended with the results of modernization developed in the manufacturing age, with Fiberglass materials that embody contemporary flexibility and resilience in the face of challenging winds and constant change. Take on the sun and master the shade with a brand new original. The Sun Master.

	1		
Item Name	GSCUF 118	GSCUF 908	GSCUF 758
Size	11′	9′	7.5′
Overall Height	109.4"	101"	102.4"
Lift Style	Crank Lift	Crank Lift	Crank Lift
Tilt Style	Collar Tilt	Collar Tilt	Collar Tilt
Rib Materials	Fiberglass	Fiberglass	Fiberglass
Pole Diameter	1.5"	1.5"	1.5"
Center Pole	Aluminum	Aluminum	Aluminum
Hub	Resin	Resin	Resin
Housing	Resin	Resin	Resin
Wind Vent	Double Wind Vent	One	One

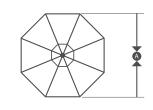


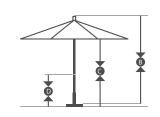












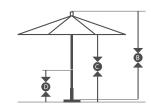




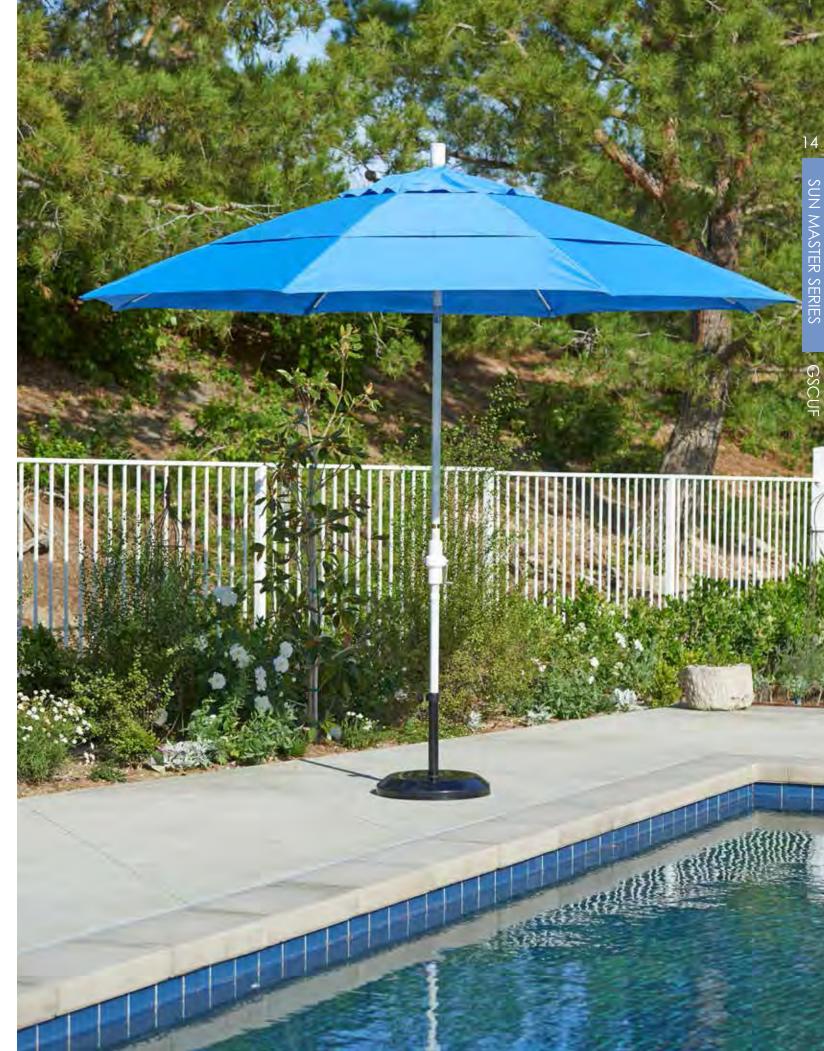
GSCUF 758

Item: GSCUF758117-5410
Pole: 117 Bronze
Cover: 5410 Air Blue
Base: CFMT172 Black

















A Contemporary Classic

A midsummer evening view from almost any perch in California bathes the senses in the golden hues of a western sunset. California is called the Golden State for many reasons, but there's no arguing that the name is well earned as you take in the view of a waning day over the Pacific, and this is where the inspiration for the Golden State series meets you.

The revolutionary Collar tilt design that made California Umbrella a standard, endures as a continuing benchmark for effortless operation. Chase the sun to the horizon with the continuous motion of the canopy as you wring out the last bit of golden light from the day, shading the low hanging sun from your evening.

No matter where you make your escape, bring a piece of our sky with you, delivered by the Golden State Series.

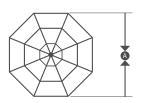
	1
Item Name	
Size	
Overall Height	
Lift Style	
Tilt Style	
Rib Materials	
Pole Diameter	
Center Pole	
Hub	
Housing	
Wind Vent	

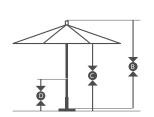
GSCU 118	GSCU 908
11'	9′
109.4"	101"
Crank Lift	Crank Lift
Collar Tilt	Collar Tilt
Aluminum	Aluminum
1.5"	1.5"
Aluminum	Aluminum
Resin	Resin
Resin	Resin
Double Wind Vent	One

2017 RESIDENTIAL COLLECTION

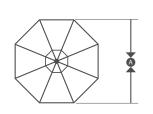


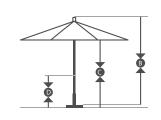
GSCU 118 Item: GSCU118117-5414DWV Pole: 117 Bronze Cover: 5414 Wheat DWV Base: CFMT160 Bronze

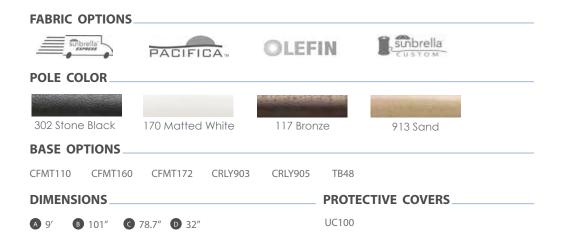




















The Test of Time

Spanning the length of the state, the Pacific crest trail covers every part of California's incredible geographic and cultural diversity. Taking on the journey through this meandering trail will reveal deceptively rich lowland deserts as well as sky scraping giant sequoias shading the heart of the most majestic national parks. You can see the urban sprawl and the natural wonder of the state from border to border, and discover just what makes the west such an enduring representation of America.

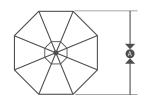
Likewise, our Pacific Trail series umbrellas provide the timeless aesthetic of the Market style with all the essential features of a time tested staple of the shade industry we inspired. Fully robust framework with crank lift and tilting features supporting a range of canopy styles and fabrics at compelling value, it is the essential shade product standing the test of any use case. From end to end, the simple beauty of complete coverage to businesses and consumers is the hallmark of the Pacific Trail series and California Umbrella.

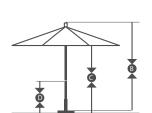
Item Name	GSPT 908	GSPT 758	GSPT 608
Size	9′	7.5′	6′
Overall Height	101″	95.4"	95.4"
Lift Style	Crank Lift	Crank Lift	Crank Lift
Tilt Style	Push Button Tilt	Push Button Tilt	Push Button Til
Rib Materials	Aluminum	Aluminum	Aluminum
Pole Diameter	1.5"	1.5"	1.5"
Center Pole	Aluminum	Aluminum	Aluminum
Hub	Resin	Resin	Resin
Housing	Resin	Resin	Resin
Wind Vent	One	One	One

2017 RESIDENTIAL COLLECTION

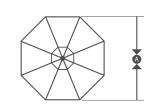


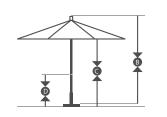


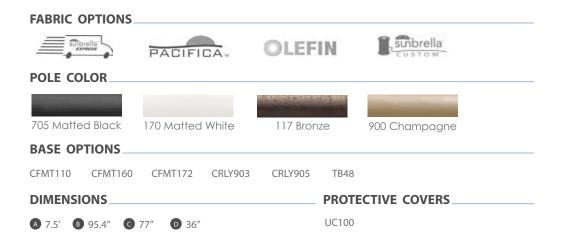










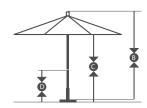




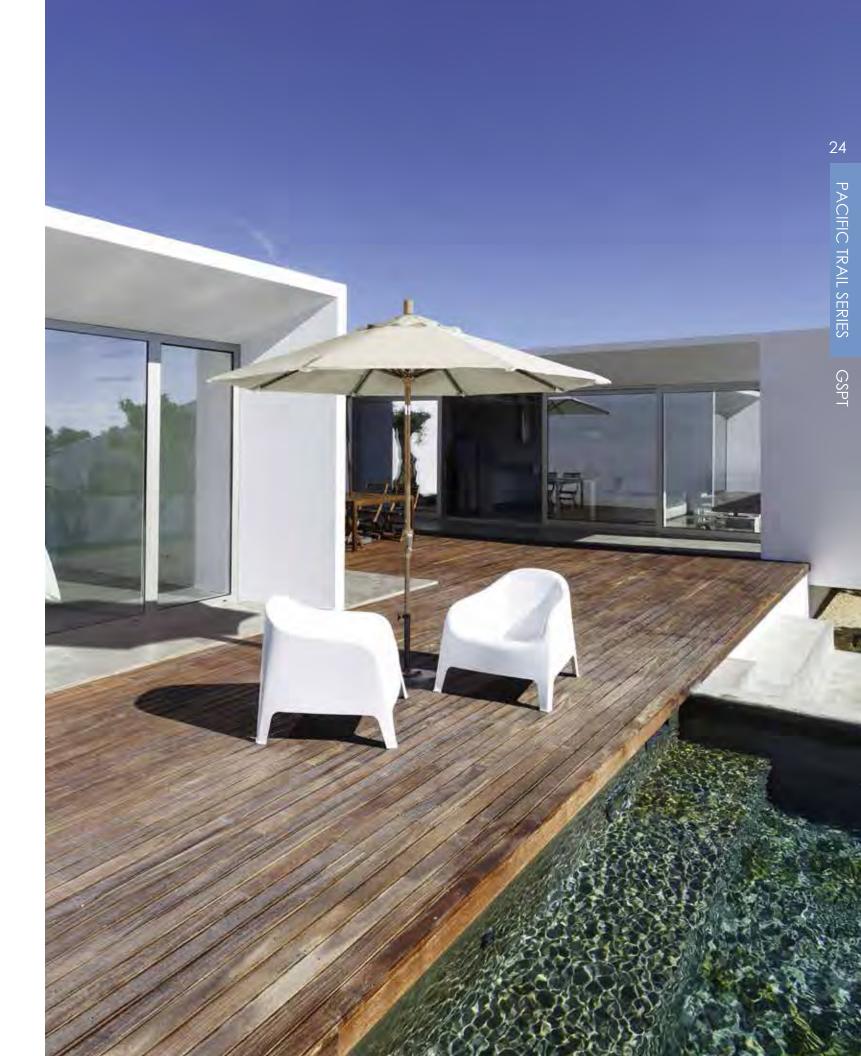
GSPT 608

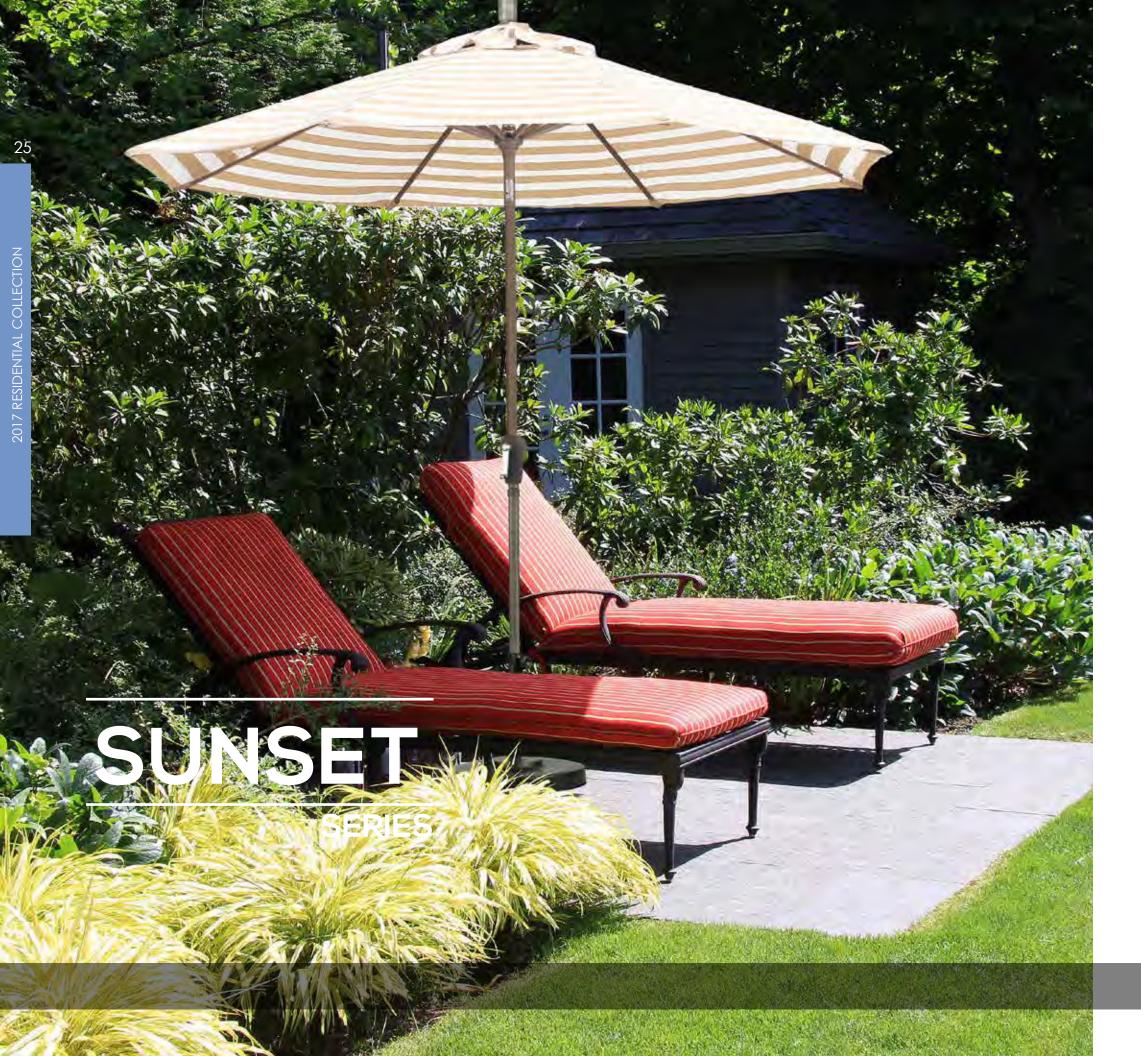
Item: GSPT608117-5452 Pole: 117 Bronze Cover: 5452 Sapphire Blue Base: CFMT160 Bronze





FABRIC OPTIONS subrella CUSTOM STOOK **POLE COLOR** 117 Bronze BASE OPTIONS CFMT110 CFMT160 CFMT172 CRLY903 CRLY905 TB48 **DIMENSIONS** PROTECTIVE COVERS UC100 **A** 6' **B** 95.4" **C** 78.7" **D** 36"











A Well-known Discovery

A famous thoroughfare built on thousands artful dreams as well as the paragon of western iconography, a California Sunset. Enjoying both leaves no 2 experiences suffering from a repeat performance, but rather a consistently enthralling sensation of discovery from moment to moment.

When you use our Sunset series umbrellas you'll get consistent and effortless performance, and an experience that in its novelty, feels unexpected each time. A smoothly performing crank lift feature offers an expected convenience delivered to you by California Umbrella. As the Sun quickly sets itself upon your afternoon, suddenly casting its light across the sky and tricking hidden colors out, retaliate with an equally hidden trick of shade. Cranking your umbrella a little more tilts the canopy against the horizon with an operation that delights in its simplicity.

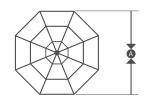
You'll always know you have more time to enjoy your outdoor space, keeping the sun at bay a bit longer, but each time you use our Sunset Series umbrella it will feel like a new experience.

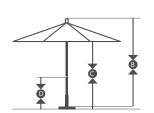
Item Name	SDAU 118	SDAU 908
Size	11′	9′
Overall Height	101"	101"
Lift Style	Crank Lift Crank Li	
Tilt Style	Auto Tilt Auto Ti	
Rib Materials	Aluminum	Aluminum
Pole Diameter	1.5"	1.5"
Center Pole	Aluminum Aluminun	
Hub	Resin	Resin
Housing	Resin	Resin
Wind Vent	Double Wind Vent	One

2017 RESIDENTIAL COLLECTION

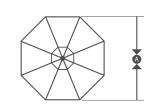


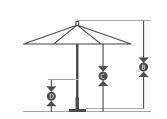








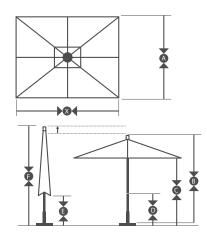








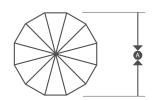


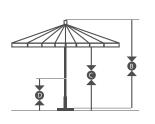






















More Than a Name

Our shade tradition is not born in a State; it comes from an irrepressible culture. The weather, the people, the diversity, and the largess of life found throughout, makes California a place where limitations or conventions don't last long. Surf in the morning, Ski in the evening, sample world famous wines or socially viral food trucks serving remotely accessible cuisine. California is more than a name or a place.

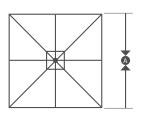
A CALI Series umbrella is more than an Umbrella. Cantilevered framework eliminates a limiting center mast and opens up the freedom to design an ever expanding set of uses for your shade. Rotating 360 degrees on its side mounted mast, the CALI series projects a shade profile around itself with over a 380 square foot coverage area, bringing together separate elements of an outdoor room with a unified shade solution. Reaching high into the air, the expansive canopy of the CALI series can shift back on the mast to screen out the setting sun with the lowest canopy position available in our line, walling off the evening sun and leaving a gorgeous sky above to bask in as the day ends.

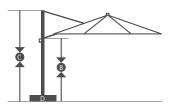
By setting itself apart as more than an umbrella, the CALI series represents the spirit of our brand and what inspired it.

Item Name	CALI 338	CALI 118
Size	10'x10'	11′
Overall Height	109"	109"
Lift Style	Crank Lift	Crank Lift
Tilt Style	Side Tilt	Side Tilt
Rib Materials	Aluminum	Aluminum
Center Pole	Aluminum	Aluminum
Hub	Resin	Resin
Housing	Resin	Resin
Wind Vent	One	One
360 ° Rotation	Yes	Yes

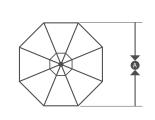


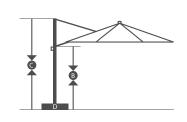




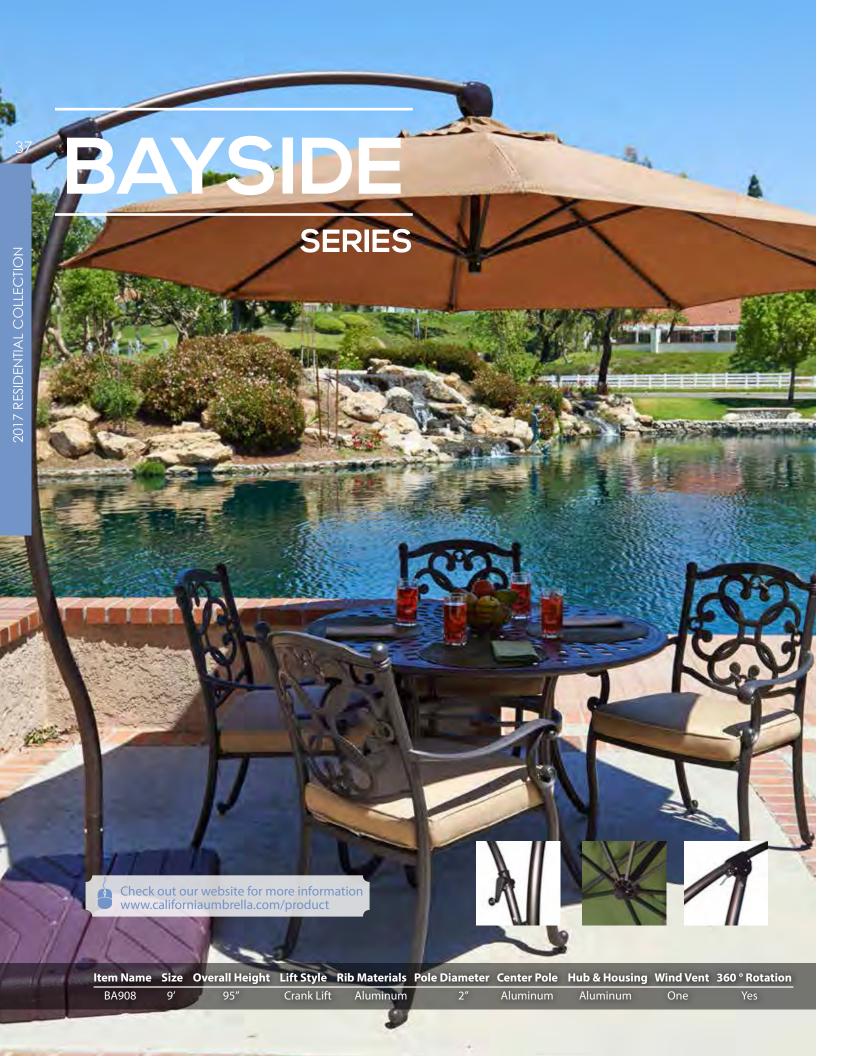




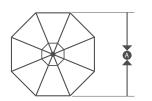


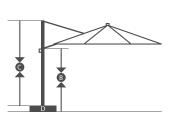
















PACIFICA:

BLEFIN

sunbrella CUSTOM

POLE COLOR



117 Bronze

BASE OPTIONS RECOMMENDED BASE (SOLD SEPARATELY)

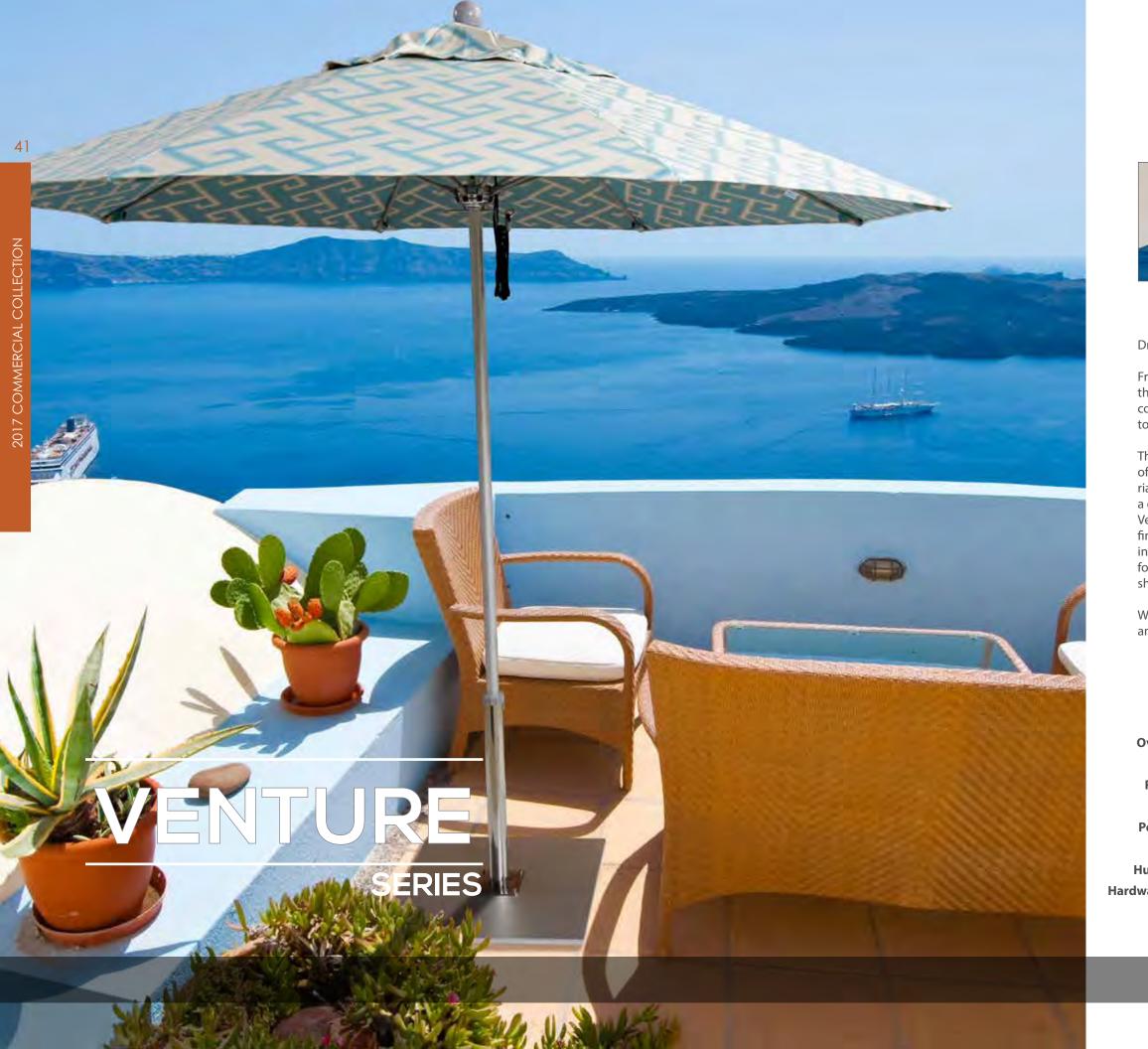
RL50 Fill Base (Shown), or PAVER Cross Base

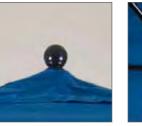
DIMENSIONS

A 9' **B** 72.8" **C** 95" **D** 5.7"

PROTECTIVE COVERS UC102











Driven to Perform

From the missions that seeded California's modern day roots, through the gold rush, the oil boom, and the daily revolutions built in the Silicon Valley, the history of California is built by people that were driven to create something.

The Venture Series is made to serve the enterprising spirit in our line of products. It is the essential commercial umbrella, bold in its materials, classic in its appearance, and driven to perform. Starting with a double wall thickness to set a robust foundation, everything in the Venture series is designed for work. Stainless steel hardware to all the finishing details, zinc plated rib hubs, and a canopy supported by half inch thick, high density plastic extruded Fiberglass ribs, it all makes for a series of shade products that endures any challenge and delivers shade beautifully.

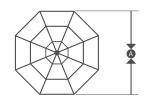
Wherever value and performance is met with the need for flexibility and strength, we offer the Venture series as your shade solution.

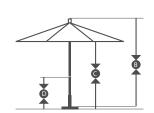
Item Name	ALTO 118	ALTO 908	ALTO 758	ALTO 604
Size	11′	9′	7.5′	6'x6'
Overall Height	102.4"	101"	98"	101"
Lift Style	Pulley Lift	Push Lift	Push Lift	Push Lift
Rib Materials Pole Diameter	12.7mm fiberglass (2mm wall thickness) 1.5"	12.7mm fiberglass (2mm wall thickness) 1.5"	12.7mm fiberglass (2mm wall thickness) 1.5"	12.7mm fiberglass (2mm wall thicknet) 1.5"
Center Pole	Aluminum	Aluminum	Aluminum	Aluminum
lub & Housing	Zinc Plated	Zinc Plated	Zinc Plated	Zinc Plated
ware & Pulleys	Stainless steel	Stainless steel	Stainless steel	Stainless st
Wind Vent	Double	One	One	One





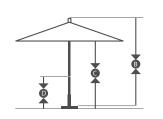














2017 COMMERCIAL COLLECTION





